

# MAIA RENEÉ LOESCHE

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314-570-7935



maia-loesche.squarespace.com



Linkedin.com/in/maia-loesche



## EDUCATION

University of Missouri

Bachelor of Science in Human and Environmental Sciences

Textile and Apparel Management:  
Product Development  
with a minor in Business

Major GPA: 3.87 / 4.0

## SKILLS

- Adobe Creative Suite •
- Google & Microsoft Office Suite •
- Garment Design & Construction •
- Digital Textile Print Design •
- Computer Aided Design (CAD) •
- CLO 3D software •
- Introductory Optitex/ Lectra Pattern Software Knowledge •
- Pattern Making & Draping •

## HONORS & AWARDS

- Honors Graduate *Cum Laude* 2018 •
- TAM Outstanding Senior 2018 •
- Dean's List *Fall 2014 - Spring 2018* •
- Visual Art and Design Showcase •  
2018  
*Applied Design Award - 2017*
- Undergraduate Research and Creative Achievements Forum 2017 •
- Urban Western Wear screen print competition *3rd place* •

## ABOUT ME

I am an active gal with a passion for clothing that makes you look and feel your best, without sacrificing functionality. I strive to create apparel that looks great and performs even better; apparel that will encourage people to reach their goals by making them feel unstoppable in whatever they put on.

## PROFESSIONAL EXPERIENCE

### WEISSMAN'S DANCEWEAR SOLUTIONS

St. Louis, MO | May 2018 - Present

Technical Designer | January 2022 - Present

Associate Technical Designer | July 2021 - January 2022

Assistant Technical Designer | October 2018 - July 2021

- Use of CLO 3D software for initial style prototyping.
- Leader in the Numeric Sizing project for specialized Flex Tek dancewear sub-label.
- Leader in the Flex Tek 2.0 fabric initiative for a more technical performance fabric for the Flex Tek dancewear sub-label.
- Leader in the Fit Enhancement Project for finding and correcting gaps in our current size offering for inclusion of all shapes and sizes.
- Leader in the Customization initiative for personalized customer orders.
- Intern mentor for the Summer 2022 session.
- Represent both Technical Design and Pattern teams on IT matters.
- Develop and maintain Technical Packs, from technical sketch, BOM, POM, and all graded specs.
- Collaborate with the design team to achieve design intent.
- Evaluate samples for correct construction throughout all sample rounds.
- Communicate directly with overseas partners for product development.
- Conduct fit sessions with live fit models.

Sourcing Associate | May 2018 - November 2018

- Sourced and developed new fabrics for upcoming seasons.
- Managed and oversaw the lab dip process for all new colors, new fabrics, and color adds to existing fabrics.
- Worked with Design and Merchandising teams on development approvals.
- Resolved any fabric development and production issues directly with mills.
- Negotiated fabric prices to fit within acceptable margin ranges.
- Completed and tracked fabric developments for three separate seasons.

Sourcing Intern | May 2017 - August 2017

- Reviewed all bulk production fabric headers daily for quality and color.
- Worked with Quality Assurance team to ensure fabric production matched expected and acceptable quality.
- Communicated with overseas fabric and garment vendors daily.
- Created and approved care labels for all new styles.

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## SOFT SKILLS

- Communication •
- Problem solving •
- Collaboration •
- Process creation •
- Flexibility •
- Time management •
- Self-starting •

## INTERESTS & HOBBIES

- Hiking •
- Kayaking •
- Snowboarding •
- Painting •
- Traveling •
- Interior design •

## UNIVERSITY OF MISSOURI

Columbia, MO | August 2016 - May 2018

### Apparel Technology Lab Assistant | August 2016 - May 2018

- Faculty-selected to oversee apparel sewing lab and students.
- Maintained industrial sewing machinery; minor repairs as needed.
- Assisted and guided students with the apparel construction process.